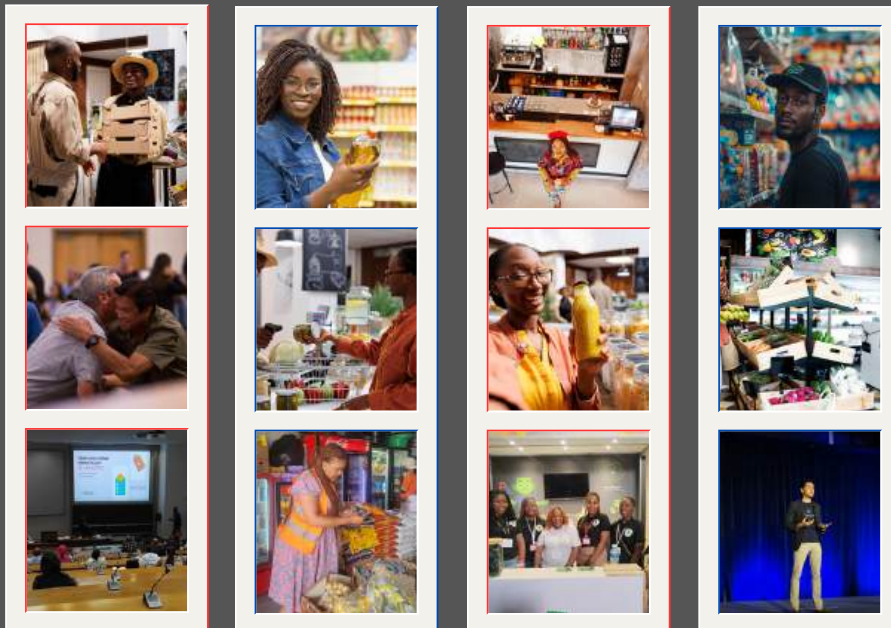




Spaza Supplier Connect
Conference 2026

Where 300+ Spaza Shop Owners
Connect with Their Ideal Suppliers.



KZN

Date: 27 March 2026
Venue: University Of
KwaZulu Natal (UKZN)



Western Cape

Date: 01 July 2026
Venue: Old Mutual
Conference Centre



Gauteng

Date: 23 October 2026
Venue: University Of
Pretoria (Sanlam Building)

Join us at the **Spaza Supplier Connect** Conference 2026, where over 300 Spaza shop owners(per event) will gather to explore suppliers, products, and solutions that can help grow, stabilise, and modernise their businesses.

Held across 3 provinces, this conference is your exclusive opportunity to connect directly with owners of South Africa's most influential informal retail outlets – the decision-makers who choose which products to stock, which suppliers to trust, and which brands ultimately reach township communities.

The Spaza Supplier Connect Conference is hosted across three regions – Johannesburg, Durban, & Cape Town – bringing together Spaza shop owners & industry suppliers to strengthen township retail, supplier relationships, & community-driven commerce.

The upcoming edition is the Gauteng conference, offering a powerful platform to showcase your products, services, and distribution solutions to business owners who directly influence consumer buying behaviour within their communities.

If your business can easily service hundreds of Spaza shops – whether you offer fast-moving consumer goods, bulk products, point-of-sale systems, security solutions, shelving, packaging, cleaning supplies, cashless payment systems, delivery logistics, branding materials, or retail business services – then this is the ideal conference for you

The Spaza Supplier Connect Conference enables you to meet the exact type of entrepreneurs who drive South Africa's informal retail economy, opening the door to long-term partnerships, high-volume orders, and expanded township market reach.

Why Participate

- **Direct Access** to Decision-Makers: Connect with over 300 Spaza shop owners who manage stock choices and influence buying decisions.
- **Speaking Opportunity:** Present your product or service directly to an engaged audience of township retail owners.
- **Pre-Qualified Leads:** Engage with shop owners who are actively seeking new suppliers to grow and improve their businesses.
- **Diverse Market Reach:** No restrictions on the type of service you offer— If a Spaza can benefit from buying it, you qualify.
- **Access to New Markets:** Tap into the informal retail sector and introduce your product or service to Spaza shops for the first time, opening up a new and thriving market for your business.
- **Cost-Effective Sales:** Save time and money by meeting all your potential clients in one venue, eliminating the need for cold visits and outreach.
- **Tailored Networking:** Build meaningful connections with the exact decision-makers you need to grow your business in the township retail space.
- **Industry Insights:** Gain valuable insights into the needs and challenges faced by Spaza shops, helping you tailor your offerings.
- **Competitive Advantage:** Stand out from competitors by being the first to establish a connection with shop owners looking for innovative solutions.

Event Outlook

The Spaza Supplier Connect Conference is a groundbreaking event designed to bridge the gap between informal retail and industry, providing a platform where Spaza shop owners and suppliers can come together to explore new opportunities for collaboration.



Participation Options



ATTEND

Access to SSCC as a delegate.

R1 990.00

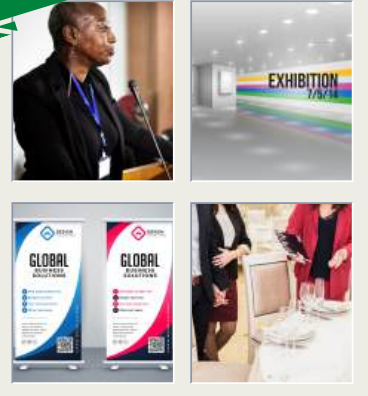


EXHIBIT

- 6SQM, R12 990.00
- 9SQM, R16 990.00
- 12SQM, R20 990.00
- Custom Stand - Inquire ...

All exhibition stands include furniture, logo and name on fascia, plugpoint, carpet etc

MOST POPULAR



COMBINED PACKAGE

- 6sqm Exhibition Stand
- Delegate Bag Material Insertion
- 20 Minute Speaking Slot
- Venue Branding
- Your logo on all event communication

R22 990.00

Registration

Select Your Participation Region

~~KwaZulu Natal~~

Western Cape

Gauteng

More Participation Options

- Title Sponsor - R150 000.00
- Silver Package - R75 000.00
- Bronze Package - R45 000.00
- Round Table Sponsor - R35 000.00
- Wrap Up Cocktail Sponsor - R15 000.00

Important Links

[Website](#)

[Regions](#)

[Schedule 30 minute online demo](#)

Attend as a Delegate

Number of Delegates 1 2 3 4

Combined Package

Exhibit → Stand Size → 6sqm 9sqm 12sqm Custom

[CLICK HERE TO VISIT OUR WEBSITE](#)

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City: _____ Vat (If applicable) _____

Signature

Date

Please sign and send the form back to sales@camedia.online to secure your participation

Ts & Cs

- 30-Day Notice: 80% refund.
- 10-Day Notice: 20% refund.
- No Refund: For cancellations under 10 days.
- Payment Due: Upon invoice receipt.
- No Refund: For no-shows on event day.
- Data Collection: Consent to collect contact details.
- Photographic Release: Consent to use event photos.